



- Foremen
- Supervisors
- Mechanics
- Engineers
- Assemblers
- Machinery Operators
- Maintenance
- Security



## DTR Series™

Built to take heavy use.

Success in industry depends on two things, efficiency and responsiveness. Motorola business two-way radios provide clear communication – often in noisy environments – that is essential to avoiding downtime, accelerating job progress and enabling faster response to production problems or injuries.

**Instant communication in Manufacturing means:**

- Improved assembly line timing
- Smooth shift changes
- Quick coordination and response to emergencies
- Immediate production updates
- Fast loading dock coordination
- Enhanced safety and security
- Reduced operational costs
- Increased customer service and satisfaction
- Reduced monthly operating costs

- NO CONTRACTS
- NO MONTHLY FEES
- NO PER-CALL CHARGES
- NO INFRASTRUCTURE REQUIRED



<b>Manufacturing Challenges</b>	<b>Two-way Radio Solutions</b>
Labor-intensive jobs with extensive hands-on work.	Radios clip on the belt for hands-free portability.
Rotating shifts with long hours.	Instant communication helps ensure smooth shift changes.
Thin profit margins, shortage of skilled labor.	Production needs are better served, problems and logistics more quickly resolved.
Pressure to eliminate unnecessary steps, and to make better use of materials and space.	Improved productivity. Coordinate loading dock operations, mobilize a team when material shipments arrive.
Safety and security concerns.	Faster coordination and response to disturbances, accidents and emergencies.
High tech tools, commonly used on production sites.	Instantly contact key personnel for immediate updates.

**Digital One-to-One Calling**

Allows you to call and talk privately with a specific user's radio. And the recipient's unit displays the caller's ID.

**Digital One-to-Many Public Group Calling**

Other DTR410 radios on the same group ID and channel hear communications – similar to analog radio operation.

**Enhanced Coverage**

Coverage extended buy 20%\* – up to 300,000 sq. ft. or 25 floors. Audio stays clear everywhere you have coverage.

**Enhanced Battery Life**

Up to 45% longer operation on a single charge\*

**Accessories**

Motorola offers a full complement of accessories for customizing radios to suit user needs.

**A Motorola business two-way radio can pay for itself in less than 2 months.**

*If each employee saves 5 minutes per hour, watch your savings multiply...*

<b>Hourly rate including benefits</b>	<b>Each radio pays for itself in...</b>	<b>Annual savings for a staff of 10</b>
<b>\$8 per hour</b>	<b>35 days</b>	<b>\$14,000</b>
<b>\$12 per hour</b>	<b>24 days</b>	<b>\$21,000</b>

Based on calculations using MSRP of \$189 for a two-way radio and on the hypothetical hourly wages of a retail employee.

**For more information, contact us today.**



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**MOTOROLA MEANS BUSINESS**

With 75 years of innovation and engineering expertise, it's no wonder that Motorola is a world leader in providing small business on-site, two-way radio communication solutions.

\*Coverage varies based on terrain and conditions. All comparison claims made against Motorola CP100/ XU2600 analog radio models. High capacity battery used.

