



- Owners
- Supervisors
- Sales Agents
- Managers
- Grounds Keepers
- Guest Services
- Developers
- Maintenance
- Security
- Custodians



## DTR Series™

Designed for heavy-duty, everyday use.

Improving efficiency, productivity and customer satisfaction are leading reasons why property management teams, real estate agents and developers use Motorola business two-way radios. Convenient, economical and easy to use – they're the key to enhancing owner and tenant satisfaction.

**Instant communication in Property Management means:**

- Instant updates of grounds and building operations
- Seamless management of support staff
- Quick coordination and response to emergencies
- Immediate employee location
- Better repair coordination
- Enhanced safety and security
- Reduced operational costs
- Increased overall service and satisfaction
- Reduced monthly operating costs

- NO CONTRACTS
- NO MONTHLY FEES
- NO PER-CALL CHARGES
- NO INFRASTRUCTURE REQUIRED



Property Management Challenges	Two-way Radio Solutions
Fluctuating market demand, intense competition.	Affordable and easy to use, with no per-call charges.
Safety and security concerns.	Security can quickly respond to emergencies or vandalism.
Labor-intensive jobs with long hours.	Coordinate schedules with ease. Leasing and sales agents can instantly communicate with the main office.
Need to respond to operational issues and repair requests quickly.	Key building personnel stay connected, so response to repair or operational problems is faster.
Technology plays a major role in property management.	Visitors to the sales or leasing office, pool, or fitness center can instantly communicate with agents and supervisors for service – enabling greater staff mobility.

**Digital One-to-One Calling**

Allows you to call and talk privately with a specific user’s radio. And the recipient’s unit displays the caller’s ID.

**Digital One-to-Many Public Group Calling**

Other DTR410 radios on the same group ID and channel hear communications – similar to analog radio operation.

**Enhanced Coverage**

Coverage extended buy 20%\* – up to 300,000 sq. ft. or 25 floors. Audio stays clear everywhere you have coverage.

**Enhanced Battery Life**

Up to 45% longer operation on a single charge\*

**Accessories**

Motorola offers a full complement of accessories for customizing radios to suit user needs.

**A Motorola business two-way radio can pay for itself in less than 2 months.**

*If each employee saves 5 minutes per hour, watch your savings multiply...*

Hourly rate including benefits	Each radio pays for itself in...	Annual savings for a staff of 10
<b>\$8 per hour</b>	<b>35 days</b>	<b>\$14,000</b>
<b>\$12 per hour</b>	<b>24 days</b>	<b>\$21,000</b>

Based on calculations using MSRP of \$189 for a two-way radio and on the hypothetical hourly wages of a retail employee.

**For more information, contact us today.**



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**MOTOROLA MEANS BUSINESS**  
With 75 years of innovation and engineering expertise, it’s no wonder that Motorola is a world leader in providing small business on-site, two-way radio communication solutions.

\*Coverage varies based on terrain and conditions. All comparison claims made against Motorola CP100/ XU2600 analog radio models. High capacity battery used.