



- Store Managers**
- Purchasing Managers**
- Customer Service**
- Cashiers**
- Baggers**
- Stock Clerks**
- Delicatessen Clerks**
- Product Promoters**
- Maintenance**
- Security**



RDX Series™

Lightweight and comfortable to wear.

Enhancing efficiency and productivity are priorities in the grocery business. Economical and easy to use, Motorola business two-way radios help improve customer service by keeping the staff connected – everyone from store managers and cashiers, to receiving personnel and stock clerks.

Instant communication in Grocery means:

- Employees are more productive
- Reduced operational costs
- Increased customer service and satisfaction
- Immediate price checks
- Quick response to emergencies and clean-up
- Improved restocking and merchandise flow
- Enhanced safety and security
- Faster merchandise receiving and unloading
- Reduced monthly operating costs

- NO CONTRACTS
- NO MONTHLY FEES
- NO PER-CALL CHARGES
- NO INFRASTRUCTURE REQUIRED



| Grocery Challenges | Two-way Radio Solutions |
|--|---|
| The need for faster, more responsive service. | Quickly contact clerks for price checks, or in-stock items. |
| Labor-intensive jobs with extensive hands-on work, and high employee turnover. | Lightweight, easy to use radios clip on the belt for hands-free portability. |
| Intense competition, deflationary pressures. | Employees can be more productive and responsive. Accelerates restocking and merchandise flow. |
| Thin profit margins. | Achieve better efficiency in purchasing and distribution. |
| Customers want a pleasant shopping experience. | Eliminate the noise and distraction of paging systems. |
| Establishment must be clean and well organized. | Call for immediate help with clean-ups and re-stocking. |

Rugged and Water Resistant

Durable metal diecast chassis helps radios hold up under demanding conditions.

Power and Coverage*

2 Watt RDX Series radios provide coverage of up to 250,000 square feet, 20 floors – 4/5 Watt models cover up to 350,000 square feet, 30 floors.

Flexible Battery Life Solutions**

2 Watt radios feature the standard Li-ion battery (up to 12 hours of life per charge). 4/5 Watt radios feature the ultra high capacity battery (up to 18.5 hours per charge). An alkaline battery kit is available as an optional accessory (up to 26 hours per charge).

Accessories

Motorola offers a full complement of accessories for customizing radios to suit user needs.

A Motorola business two-way radio can pay for itself in less than 2 months.

If each worker saves 5 minutes per hour, watch your savings multiply...

| Hourly rate including benefits | Each radio pays for itself in... | Annual savings for 10 workers |
|--------------------------------|----------------------------------|-------------------------------|
| \$12 per hour | 24 days | \$21,000 |
| \$18 per hour | 12 days | \$42,000 |

Based on calculations using MSRP of \$189 for a two-way radio and on the hypothetical hourly wages of an employee or worker.

For more information, contact us today.



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MOTOROLA MEANS BUSINESS

With 75 years of innovation and engineering expertise, it's no wonder that Motorola is a world leader in providing small business on-site, two-way radio communication solutions.

*Coverage will vary based on terrain, conditions and radio model.
**Battery save feature must be activated for optimal battery life.

